

CRYSTAL POWELL
CHIEF EXECUTIVE OFFICER, ALL OUT AERIAL



Crystal Powell has never been one to do the ordinary and even when she has taken on those ordinary tasks the results in turn are extraordinary. Although she'll never be one to tell you.

One brief review of her resume you'll see extremely challenging projects, written about in detailed terms but without the bravado they deserve. She owned and operated a consulting firm that offered engineering services to the wireless communications industry. Overseeing operations in construction of communication facilities for the launch of wireless service for carriers like T-Mobile, Cricket, Sprint, and Nextel.

One year after moving to Phoenix, upon earning her Commercial Rotorcraft Ratings, and at only 32 years old, she launched the biggest project of her life All Out Aerial., founded in 2004. All Out Aerial specializes in high-quality aerial photography and video.

After more than a few successful years in operating this business Crystal is still very humble about her business beginnings when asked why she started All Out Aerial.

"Basically I needed to find a way to support myself with my helicopter and training, a girl's gotta eat" she said with a smile. Plus I didn't really know any better."

Anyone who spends five minutes with Crystal understands very quickly she does know better. Crystal, her team, and All Out Aerial are a highly regarded asset for real estate firms, architectural companies, construction companies and really any industry looking to be competitive in today's marketplace.